



Please return to:
MA Jump\$tart Coalition
 260 Franklin Street
 Boston, MA 02110

MA Jump\$tart Coalition for Personal Financial Literacy 2014-2015 SPONSORSHIP

Your Company Name

Contact Person

Address

City	State	Zip
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Telephone	Email Address
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YES! We would like to sponsor the activities of the *MA Jump\$tart Coalition*. I have indicated our level of sponsorship below.

Sponsorship Levels

<p>Platinum - \$5,000 <i>Members of the college class of 2010 who took out student loans owed on average \$25,250 upon graduation, a 5 percent increase from the year before.</i> <small>Source: huffingtonpost, November, 2011</small></p>
<p>Gold - \$3,000 <i>91% of parents say they are committed to instilling lessons of financial responsibility upon their children</i> <small>Source: Charles Schwab's "Young Adults & Money Survey", October 2010</small></p>
<p>Silver - \$1,500 <i>Don't drown your meat/fish/poultry in marinade or salad dressing. Instead just brush it on. You'll still get plenty of flavor at a fraction of the cost.</i> <small>Source: LONELY PLANET, E.U., Thom Tree Travel Forum, August, 2011</small></p>
<p>Bronze - \$525 <i>The 2010 average amount spent on back-to-school items by families with school-age children - \$606.40</i> <small>Source: National Retailers Federation, October, 2010</small></p>
<p>Friend - \$195 <i>The average amount consumers spent on electronic gifts during the 2010 holiday season - \$229.00</i> <small>Source: Consumer Electronics Association, October, 2010</small></p>

SPONSORSHIP BENEFITS

Platinum Level ~ \$5,000

- ❑ Full page ad in the *Symposium & Shred Day's* program booklets
- ❑ Company signage and recognition at *Symposium* and *Shred Day's* events*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor Signage* at the Annual MA Jump\$tart Regatta
- ❑ Description and web site link on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

Gold Level ~ \$3,000

- ❑ Half page ad in the *Symposium & Shred Day's* program booklets
- ❑ Company signage and recognition at *Symposium* and *Shred Day's* events*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Description and web site link on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Web site link on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

Bronze Level ~ \$525

- ❑ Acknowledgement on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

Friend Level ~ \$195

- ❑ Acknowledgement on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

Membership ~ \$75 individual \$150 Corporation

- ❑ Acknowledgement on the MAJ\$C web page
- ❑ Email updates of organizational activities and accomplishments

* *Materials & Logos provided by sponsor*